



Fact Sheet

What is SpaceUp?

SpaceUp is a space unconference, where participants decide the topics, schedule, and structure of the event. The term "unconference" can be applied to a wide range of gatherings that try to avoid common aspects of conventional conferences, such as high fees, sponsored presentations, and top-down organization.

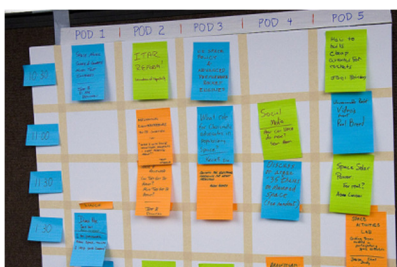
Unconferences have been held about technology, science, transit, and even cupcakes, but this is the first one focused on space exploration. SpaceUp is a forum where new and exciting ideas are exchanged and furthered on how space exploration and exploitation will advance in the years to come. SpaceUp is Space 2.0 at its best!

SpaceUp Europe 2012 is the first occurrence of SpaceUp outside the USA. It will be a great opportunity for Europeans to get acquainted with this established U.S. tradition and such an innovative concept.

Who is it for?

SpaceUp attracts a cross-section of space professionals, ranging from scientists, engineers, innovators, entrepreneurs, government space institutions, and space industry representatives. While the topic of SpaceUp is focused on space, the attendees are intentionally not limited to space industry insiders. Business people, students, social media specialists and non-experts, such as space enthusiasts and artists are all welcome to express their opinions and to run sessions.

Past US SpaceUp events have seen representation from NASA, NASA contractors, SpaceX, Virgin Galactic, XCOR Aerospace, and more! Europe's first attempt to a SpaceUp event is actively supported and endorsed by the European Space Agency (ESA) and the German Aerospace Center (DLR).





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When and where?

SpaceUp Europe will be held 22 and 23 September 2012, at the Cosmodrome in Genk, Belgium. The Cosmodrome is a modern space environment, ideally situated in the heart of Europe, within easy driving distance from Belgium, the Netherlands, West and Central Germany and Northern France.

COSMODROME



What to expect at SpaceUp Europe?

- 100-150 participants are estimated to attend. Initial feedback across social media shows great enthusiasm and anticipation from a wide range of professions and disciplines.
- Talks will be made in a plenary session and 3-4 parallel sessions. All participants are eligible to make a presentation. They are able to create sessions and add to the schedule.
- Sessions include 5-minute T-minus-FIVE lightning talks, pecha kucha presentations and 30-minute slots for presentations, movies, panel discussions and any other creative ideas, such as live demonstrations, project showcases, and training sessions.
- Proceedings will be virtual attended via live webcasts and interaction via social media. After the event, SpaceUp Europe proceedings will be uploaded on Youtube.
- Surrounding social activities include: Saturday evening dinner, a planetarium show and (weather permitting) night-sky observation at the on-site observatory. Lots of networking and R&R opportunities!



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The SpaceUpEU organizing crew:

SpaceUp Europe is organised by a team of non-professionals, space enthusiasts, and thrill loving tweeps. They met during the first ESA Spacetweetup in Cologne and have become inseparable ever since..

Joachim Baptist

Jo is a jack of all trades and has a wide experience in global manufacturing companies. Currently he is a tactical purchaser in the TG&S area and also implements business related IT projects. His long standing passion for the greater good meant he loved Star Trek from early on. He fully believes humanity will surpass the current state of affairs and start a united federation of planets. He was lucky to be invited to the first European ESA/DLR SpaceTweetup and he greatly enjoyed going to several other SpaceTweetups. Giving back is his motto and so co-organising SpaceUpEU brings him a lot of joy.

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Marco Frissen

Marco works as an IT Specialist for an international telecommunications company. His motto is 'you can always squeeze more work in 24 hours', so apart from his daytime job, he is also working as a freelance author, podcaster and blogger. He also co-wrote two books, worked as a photographer, studied for math teacher and recently started developing iOS apps. He dreamed of space travel when he read the Tintin albums Destination Moon and Explorers on the Moon in the late 70s. His interest in space and astronomy grew with each year, he built his own telescope in the early 90s and has been a member of the Planetary Society since then. In 2000 he was accredited to see STS-106 launch and has now been to a number of European SpaceTweetups.

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Angeliki Kanellopoulou

Angie is a Greek qualified international business law attorney, specialized in Antitrust and M&As. Her long standing passion for science and space exploration has grown, during the past decade, into an active and very fulfilling hobby. Angie is a member of the Space Tweeps Society (<http://www.spacetweepsociety.org/>), a dedicated follower of ESA and NASA, and a grateful alumna of several SpaceTweetups in Europe.

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Eico Neumann

Eico is an Engineer turned IT Manager, currently serving as a linking-pin between international corporate needs and local demands. His inborn curiosity for all things "tech" and rocketry was fully ignited when he saw his first launch live on site and in person. As an active member of the #SpaceTweep community, he was very lucky to be chosen for two NASA tweetups of which one has been the very last Space Shuttle launch. He got even more lucky, when DLR and ESA picked up the concept and he got invited to the first European SpaceTweep. Striving to help gaining more visibility of Spaceflight and Exploration on his home continent, he takes great joy in helping bringing the SpaceUp movement to Europe.

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Remco Timmermans

Remco is an MSc in Business Studies and has a Mechanical Engineering Bachelors degree. He has a Lean Six Sigma Black Belt, is a ERP system and Leasing processes expert. In total he has 15 years of experience in IT system design and implementation, financing, business process reengineering, process outsourcing and management consulting. Recently he decided to turn his passions into businesses. He is the co-founder of arctic expedition and corporate training company Expedition Factory, and is co-owner of Future Matters, a sustainable tourism consulting and training firm. In addition, he work's on public outreach for the space industry through social media and is a professional space blogger.

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Opportunities for sponsors

SpaceUp Europe is an entirely nonprofit, grassroots effort, run by volunteers and, as such, sponsor are an integral part of SpaceUp movement. Sponsor are also part of our mission to promote and educate the community about the benefits, key issues and opportunities around space exploration. SpaceUp Europe will enable our sponsors to promote their work within the space community and support a cause they can be proud of. Our sponsorship packages are described in a separate document.

SpaceUp Europe

22 & 23 September 2012, Cosmodrome, Genk, Belgium

<http://www.spaceup.org/europe>

<http://www.facebook.com/SpaceUpEU>

<http://twitter.com/spaceupeu/>

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